



CONNECT. COORDINATE. CREATE.

ABOUT

- Seasoned creative professional with a background in visual communication and project management in both non and for-profit sectors
- Excels in collaboration with clients, teams, vendors and fabricators to achieve all project objectives on time and within budget
- Innovative, conscientious, flexible, personable, organized, resourceful, detail-oriented, arachnophile

PROFESSIONAL EXPERIENCE

Senior Environmental Graphic Designer

T-Mobile Headquarters, Bellevue, WA, February 2022– current

Development and design of inspirational and accessible large-scale environmental branded graphics, installations, and signage for T-Mobile's Workplace Experience and Design team including nationwide call centers and regional business offices.

Creative Project Coordinator / Design Director / Graphic Designer, Freelance & Contract

Various, January 2018– current

Design, development and oversight of visual assets for a wide-range of projects. Seamless coordination with clients, writers, scientists, content experts, fabricators and printers. Creation and supervision of graphic schedules, production and installation across multiple simultaneous projects. Recent client collaborations include: Inspire Fire Branding Agency, American Museum of Natural History and Columbia University, American Association of Mammalogists, American Fisheries Society, Argyle Design Inc., JMI Realty, 3 Dots Design, University of Montana, and YMCA of the Rockies.

3-D Exhibit Designer, Contract

University of Colorado at Boulder Museum of Natural History, Contract Exhibit Designer, March 2019 – September 2019

Spatial and signage design for museum exhibit, "Genomics: Observing Evolution". Curation, handling and placement of two-dozen butterfly specimen, floorplan development, sourcing of technology elements and all exhibit materials, installation coordination

Exhibition Graphic Designer / Project Manager

Studio Tectonic, Boulder, CO, Spring 2017 – Spring 2018

In-house graphic design from concept to production for museums, cultural centers, academic institutions and heritage sites. Coordinated projects and facilitated productive communication between internal staff, contract staff, clients, museum affiliates, vendors and fabrication companies to meet all project deliverable dates.

Notable projects and accomplishments:

- "Camp Cowabunga", Topeka Zoo, Topeka, KS—Graphic design, graphics and content timeline and project management for phase one of interactive, outdoor exhibition which included coordination with contract writer on East Coast
- Niagara Falls Underground Railroad Heritage Center, Niagara Falls, NY—Graphic design, coordination and production, development of image assets and graphics tracking systems for hundreds of photographs, illustrations and graphics
- Filemaker Pro custom database development—Assisted in designing the look, feel and functionality of a brand new internal database for inputting and tracking exhibit components, images, content and graphics to improve project workflow

Creative Project Manager

Argyle Design, Inc., Brooklyn, NY, Fall 2013 – Summer 2016

Coordination for all stages of development, hands-on, evaluation, design, and installation of exhibits for national and international children's museums. Facilitated productive client, fabricator and vendor relations via online project management system. Assisted in generating project time line to track progress and ensure on-time and on-budget milestone delivery and tracking, project file management, graphic and text editing, website and social media content and updates.

Notable projects and accomplishments:

- Nutrien Wonderhub, Saskatoon, Canada—Consulted with local tribal elders, educators and parents to help inform preliminary exhibit concept design and development. Assisted in design presentations to and formative evaluation with stakeholders and the general public that resulted in community engagement and museum buy-in
- The DoSeum, San Antonio, TX—Implemented efficient graphic tracking system, timeline management, graphics and script coordination, direction of on-site photo shoot with kids, liaison to client, contractors, vendors and fabricators which ensured a successful grand opening of San Antonio's brand new children's museum

ASK ME ABOUT...

How I successfully pivoted project deliverables from printed exhibition case and label deck graphics to a digital online experience to accommodate COVID-19 limitations and a change in project scope



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Exhibition Assistant

University of Colorado Museum of Natural History, Boulder, CO, Fall 2011 – Fall 2013

Development, design, installation, and evaluation of exhibits to enliven exhibit space and foster visitor engagement

Notable projects and accomplishments:

- “Moths: InCommon / UnCommon”—Tested and integrated new design concept, executed 3-D layout, design and installation
- “Peoples, Pottery and Place: Ancient Southwest A.D. 500 – A.D. 1700”—Formative evaluation development for focus groups, analysis of results and development and design recommendations, graphic and vitrine design and installation

3-D Exhibition Department Intern

American Museum of Natural History, New York, NY, Summer 2012

Interfaced with collections managers, preparators, project managers, photographers, A/V specialists, designers, and copywriters during all phases of exhibition development and installation

Projects and accomplishments:

- “Spiders: *Alive!*”— Assisted lead designer with layout of exhibit elements, specimen displays, installation and research developing appropriate habitats for over a dozen live spider specimens, and liaised with arachnology senior scientist to coordinate specimen placement
- “Our Global Kitchen”— Graphic/packaging design for 3-D exhibit feature, evaluation of food scents for interactive element, research and prop purchasing for large-scale Aztec marketplace diorama in this national traveling exhibit
- “Beyond Planet Earth: The Future of Space Exploration”— Wrote and submitted application to the Event Design Award resulting in AMNH’s 2012 Gold Medal award

Academic Technology Coordinator / Academic Technology Specialist

Regis University, 2006 – 2011 (promoted 2010)

- Streamlined daily operations of Academic Technology Department by prioritizing tasks and assigning projects to five Technology team members
- Collaborated with department manager on long-term planning, establishing best practices and implementation strategies of university-wide technology use
- Optimized and integrated technology for Regis University classrooms and trained faculty in small groups and one-on-one to ensure a high level of comfort
- Provided photo retouching, A/V recording and editing and large format printing services

Art Gallery Owner / Operator

Coco Marmalade Art Boutique, Boulder, CO, 2005 – 2006

- Developed business concept, launched from scratch and operated small boutique art gallery for emerging artists on Pearl Street Mall
- Handled all aspects of business planning and development, logo design and branding, marketing, curation, managing inventory, bookkeeping, customer service, vendor relations, sales, window/wall display, art handling managing several part-time employees
- Planned and executed two large-scale in-store events, one which donated 20% of its profits to Blue Sky Bridge, a local organization which fosters safe communities, healing, and justice to end child abuse.

Marketing Manager

RE/MAX Traditions, Inc., Diane Stow, REALTOR®, Longmont, CO, 2003 – 2006

Marketing and design for top-producing REALTOR® including: advertising concept and design, copy writing, project management, website maintenance, staging and photography of real estate listings, brochure design, client and vendor relations, and in-office tech support

Lead Graphic Designer

Frontline Technology Group, Boulder, CO, 2001 – 2002

Graphic design team lead for Fortune 500 account as well as team member on various smaller accounts. Designed graphical user interfaces, text treatments, retouched photos, interfaced with clients and collaborated with writers, editors, and developers to deliver online training modules for a variety of corporate clients

EDUCATION

Master of Science, Museum and Field Studies, Exhibit development and design

2013, University of Colorado at Boulder, Boulder, CO

Thesis project: *An Interactive Colorado House Spider Identification Guide*. Research, evaluation, content development, synoptic key development, and interface design for a mobile house spider identification guide for the general public

Associates degree, Interactive computer design; Dean’s List, High Honors

1999, Platt College, Aurora, CO; **Final Project:** *Constellations: A self-directed, digital learning tool*

Bachelor of Fine Arts, Studio Art; Magna cum laude

1996, University of Colorado at Boulder, Boulder, CO; **Thesis project:** *Imprints: An interactive narrative-driven sculpture*